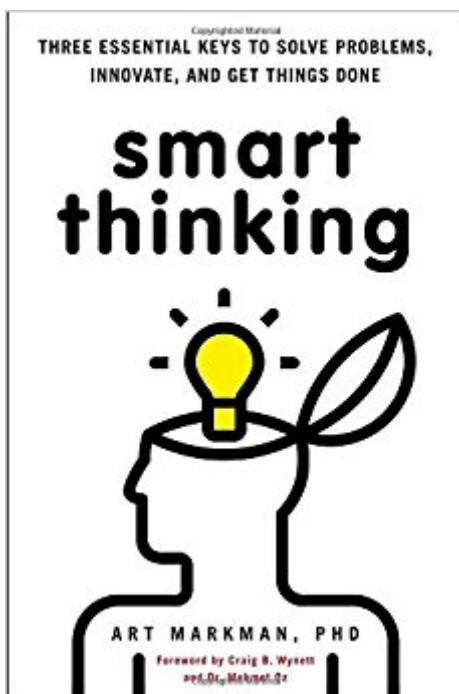


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# Smart Thinking: Three Essential Keys To Solve Problems, Innovate, And Get Things Done



## **Synopsis**

Think smart people are just born that way? Think again. Drawing on diverse studies of the mind, from psychology to linguistics, philosophy, and learning science, Art Markman, Ph.D., demonstrates the difference between "smart thinking" and raw intelligence, showing readers how memory works, how to learn effectively, and how to use knowledge to get things done. He then introduces his own three-part formula for readers to employ "smart thinking" in their daily lives. *Smart Thinking* gives readers: The means to replace self-limiting habits with new behaviors that foster smart thinking An understanding of the mind itself as well as memory The ability to define and solve problems by finding and applying relevant knowledge Ways to present and process information effectively

## **Book Information**

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## **Customer Reviews**

"Markman provides a helpful guide for developing smarter habits, and ultimately, a smarter, more fulfilling life of learning." - "Charles Ealy, Austin American-Statesman" - the book is an easy read, though rewards re-reading. Unlike many of these 'Think yourself smarter' books, this one has lots of good advice, and feels like it relies on primary sources more than secondary. In fact, I bet I end up reading a lot of what is in this book, taken out of context by 'Think yourself successful' gurus. Save time, read it here, at the source." -- Tom Otley, The Business Traveler "Smart Thinking teaches people how their minds work so they can be more effective performers at work and at life. An essential read for anyone who wants to operate at their best, think outside the box, and accomplish whatever goals they set out to achieve." -- Sian Beilock, PhD, author of *Choke* - if you want to be more creative, if you want to be an innovator, this is the book for you. Creativity doesn't fall out of

the sky. It favors the prepared mind. This book prepares your mind.â • ---Hara Estroff Marano, author of *A Nation of Wimpy*â œWhat does thinking quickly create a positive mood?â Are goals contagious?â How do you create a culture of smart thinking?â Building on decades of research in cognitive psychology and replete with stories and practical tools, Markman answers these questions and in doing so teaches you how to learn.â Once finished, youâ ™ll feel smarter.â Consider it an ownerâ ™s manual to the mind.â ---Jennifer Lynn Aaker, General Atlantic Professor of Marketing, Stanford GSB and author of *The Dragonfly Effect*â œSmart Thinking not only enriches the literature on human thought--and its foibles--it takes it to the next level, offering clear prescriptions for how to sharpen memory, analysis and creativity in our daily lives.â • ---Wray Herbert, author of *On Second Thought: Outsmarting Your Mind's Hard-Wired Habits*

Art Markman, Ph.D.,â is one of the premier cognitive scientists in the field and has been published in more than 125 journals. He is the Annabel Irion Worsham Centennial Professor of Psychology and Marketing at the University of Texas at Austin. He is also the author of the scholarly workâ *Knowledge Representation*, and has been the editor ofâ *Cognitive Science*â since 2006.

Cognitive psychology is something I've been very interested in and this is a true map of how your mind really works. Most of the time we utilize the techniques he mentions quite a bit. He puts more influence on utilizing those tools. However creating the habits to do so can be difficult.

A recommended reading to every modern man. Life is short, intelligence is limited, help yourself to be more effective at problem solving by understanding how problem solving works. First you need to develop habits that help you create high quality causal knowledge. Next you need to describe the problem in a way that you can make use of your knowledge. Last, you need to be able to evaluate your solution without biases. Easy to read, makes sense, appreciated. I wish I learned this in school.

Daughter loved this book!

Excellent book. Extremely well written. Complex ideas simplified for daily application. If you are a parent, buy this book and apply the concepts for your children's growth. Don't expect pop psychology and rosy affirmations. Material is solid you have to take time to absorb the significance. Thankfully it is written well for easy read. I completed this in three days, reading it before and after work hours.

Lots of good input. I used it as the basis for an advanced English workshop I led at a camp in Europe. Students enjoyed the idea of writing down three things after every encounter.

I like the book and enjoyed learning the concepts . It's informative and challenging.. A great book for learning to think differently jlwordsmith

Easy read. This book is full of practical advice. Definitely worth the time. The author links his ideas to real life examples.

The book lived up to my expectations. It gives an excellent explanation of how habits are formed and perpetuated - along with the positive and negative consequences of that system.

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